



School/Group Name _____ Phone _____

School Address _____ City/Zip _____

Supervising Teacher _____ Grade _____ Email _____

STATE DISCOVERY WALKS -- POSTER GUIDELINES & CONTRACT

THANK YOU for participating in this fun, educational project! These posters are displayed at each of our 8 State Discovery Stations, located along a 1.5 mile walking route inside Del Amo Fashion Center. A different state is highlighted each week. KWAA Station Guides will use the poster information to highlight interesting state facts and trivia. For more info, contact Ahrianna@kidswalk.org. Here is what we need for our posters:

1. A total of TEN (10) neatly designed posters. Please laminate if possible. Examples of State posters can be downloaded from our website at www.KidsWalk.org.
2. EXACT SIZE REQUIRED: **22” wide X 28” high** poster board (vertical presentation).
3. THEMES – Develop content for 4th – 5th grade level, using the following themes (see sample set):
 - * (1) General Info poster -- include a state map & other facts including the capital, flag, flower & bird.
 - * (2) Travel Posters – Fun places to see and visit (limit 1 location per poster). Discover and share the interesting facts and stories behind the location.
 - * (2) Famous Person poster -- Highlight an individual from this state (past or present) & their important contribution or impact upon society (famous historical figure, inventor, actor, musician, etc.)
 - * (3) Unique Fact posters – This can be a piece of state history, current event or interesting trivia that is unique about the state. Limit one interesting “story” per poster.
 - * (1) Fresh Produce poster – feature a popular crop(s) that is produced or harvested in this state. Highlight how it is used, along with the nutritional content and anything fun or unique about it.
 - * (1) Higher Education Spotlight. Inspire kids to be college bound! Feature the State University & share it’s history, mascot, sports teams, & contributions that would make someone want to go there!
4. TIPS –Design posters to read at a distance of 5-8 ft away. Be Creative. Go for Simplicity. Tell a story. Use high contrast photos and color. Communicate a central theme or a few ideas.
5. CREDITS: At the bottom right corner of EACH poster, create an 8” wide X 6” high box that says “PRESENTED BY,” and includes the Name of School, Name of teacher and Grade level.

We agree to complete 10 posters for the state of _____ per the guidelines above, & deliver them to KWAA by (date) _____, for the State Discover Walk on _____. (Kids Walk Across America is located at 3525 W. Carson St, Del Amo Fashion Center, Torrance, CA 90503). After delivery and KWAA staff approval, we understand that the posters will become the property of KWAA and that we will receive a donation of \$250.00 from KWAA to benefit the participating classroom.

Person in Charge (please print) _____ Title _____

Signature _____ Date _____

Principal Signature _____ Date _____

For Office Use Only: (updated 11/23/2010)				
Posters rcv'd & approved	Initial	/ Walk Date	Ck Requested	Ck delivered